

CSR Activities

Based on the keywords “Nurturing the Future,” the Chiba Bank carries out social contribution activities for nurturing “People”, the “Environment” and “Business”.

Chibagin Mirai Foundation

As one of our 70th anniversary commemorative projects, we established the Chibagin Mirai Foundation to foster the sustainable development of local communities through various programs that contribute to promoting industry, culture and the arts and to improving people’s lives and public welfare. For its principal activities, the foundation dispatches employees of SMEs within Chiba Prefecture on overseas observation visits, holds orchestral performances in kindergartens in the prefecture, and operates and manages the Chibagin Financial Library.



Economics Quiz Contest

To promote the spread of financial and economics education, in December 2013 the Chiba Bank in cooperation with the Chiba Kogyo Bank held the Chiba Tournament as part of the Economics Quiz Contest, a nationwide quiz competition on financial and economics topics for high school students. A total of 54 high school students making up 27 teams from Chiba Prefecture participated and staged exciting contests. A two-person team representing Chiba Prefecture won the final competition held in February 2014, marking the first time Chiba Prefecture has won the national championship. As a supplementary prize, the winning team was presented with a study tour trip to New York.



Chibagin Cup

In February 2014, the “20th Chibagin Cup, JEF United Ichihara Chiba versus Kashiwa Reysol” was held as a J-League pre-season match. This year’s match marked the 20th time the Cup has been held since its inception in 1995 and the lively atmosphere included a commemorative event held on the day of the match. Approximately 480 persons with disabilities invited by the Chiba Bank Group were also on hand to watch this entertaining match.



Chibagin Storytellers Theatre

In March 2014, we held the Chibagin Storytellers Theatre that embodies our desire to vitalize communities through laughter. For this event, we invited Takeharu Kunimoto, who is a native of Chiba Prefecture and a widely renowned Rokyoku singer (Naniwabushi reciter), a form of traditional Japanese narrative singing. Mr. Kunimoto delighted the audience with his Rokyoku performance filled with captivating songs and dialogue, accompanied by his playing of the shamisen.



Chibagin Heartful Welfare Fund

The Chibagin Heartful Welfare Fund is a charitable trust established to provide financial support to social welfare organizations and voluntary groups in Chiba Prefecture that are active in welfare activities for persons with disabilities, the elderly and children. In fiscal 2013 we provided grants amounting to approximately ¥8 million to 15 organizations through the Fund. By March 2014, the Fund had made grants amounting to approximately ¥27 million to a cumulative total of 52 recipients.



Environmental Conservation Activities

The V-Net Club, a voluntary organization made up of current and retired employees of the Chiba Bank, regularly undertakes cleanup campaigns at locations around Chiba Prefecture. Members are also continually involved in forestry development such as undergrowth mowing and tree-planting throughout the Chibagin Forest.



Business Idea Contest for Students

The Chiba Bank held the Business Idea Contest for Students in February 2014. This contest aims to support business startups by college students, who are the future leaders of regional economies, and thereby contribute to the development of regional industries and economies. From the 45 ideas submitted for this contest, one outstanding award, two incentive awards and one business idea award recipients were chosen and the respective awards were presented to the students.

