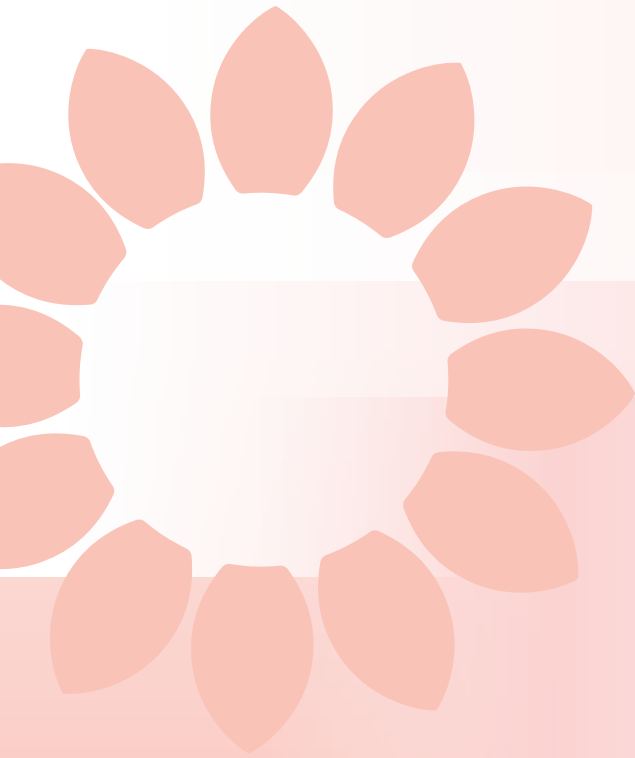
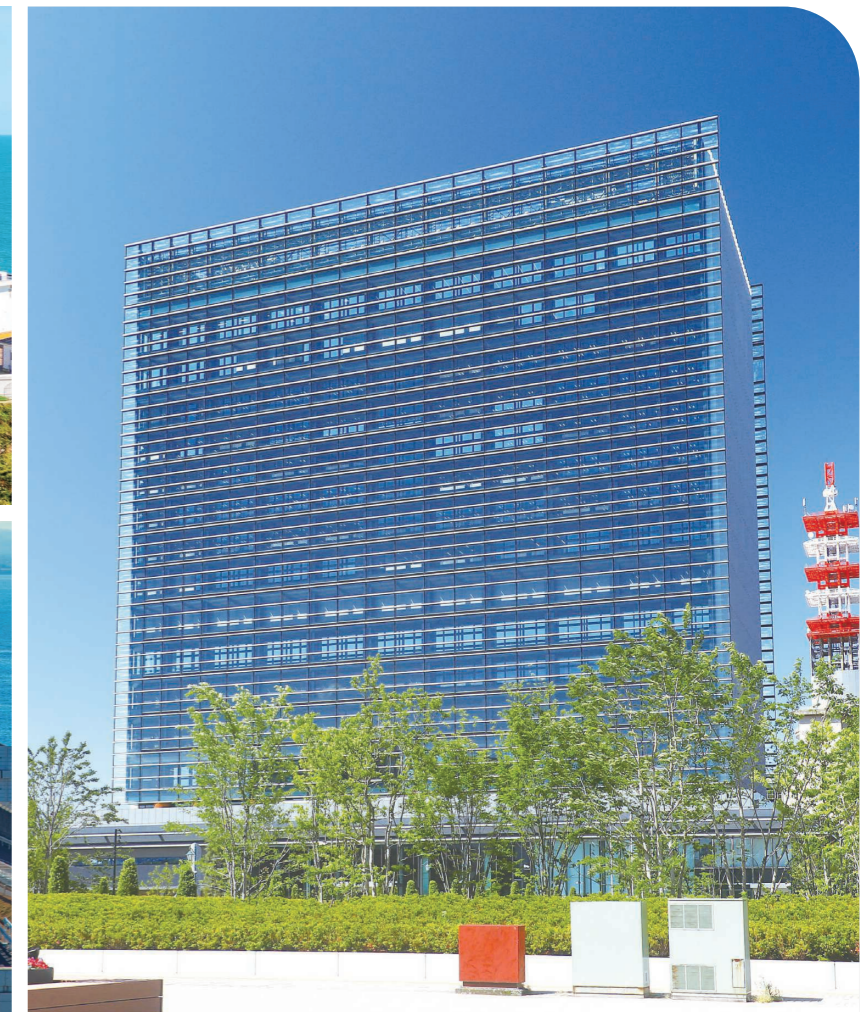


# 2024

**The Chiba Bank, Ltd.**  
Integrated Report





**Our  
Purpose & Vision**



**Purpose**

**Vision**

## To create a local community better suited to bringing each person's hope to life

The Bank Group is once again strengthening its commitment to “providing social value by contributing to the resolution of regional issues” as part of its corporate group purpose.

In order to align its views with the Bank's stakeholders, which include customers, shareholders, and employees, as well as continue to be a close presence for each person and company within the local community and “a place where our stakeholders' hopes can come to life,” Chiba Bank has made its core purpose “to create a local community better suited to bringing each person's hope to life”.

## An Engagement Bank Group that works closely with the community

In order to achieve this purpose, the Bank Group has established a corporate vision of “an Engagement Bank Group that works closely with the community,” while aiming to become “a Bank Group that seeks to keep growing together along with the entire region by providing value through deep connections with all of its stakeholders including customers, shareholders, and employees.” Chiba Bank will strive to provide social value to the region by continually prioritizing this “deep connection” with its stakeholders, refining its existing business initiatives, and taking on challenges in new business areas.



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## Financial and Corporate Data

## Short movie introducing Chiba Bank

A video introducing the Chiba Bank Group's strengths, growth strategy, etc.



<https://www.chibabank.co.jp/english/>

▲ Chiba Bank website (for individual investors) (in Japanese)